

16TH ANNUAL

ENERGY HIGH PERFORMANCE COMPUTING CONFERENCE

FEBRUARY 28 - MARCH 2, 2023

HOUSTON, TX | BRC AT RICE UNIVERSITY

SPONSOR LOGISTICS

ENERGY HIGH PERFORMANCE
COMPUTING CONFERENCE



RICE KEN KENNEDY
INSTITUTE
AI, Data, and Computing for Global Impact

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ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute is a multidisciplinary group that works collaboratively on groundbreaking research in artificial intelligence, data, and computing.

The Institute is dedicated to solving critical global challenges with collaborative approaches that focus on innovations. We enable new conversations that drive interdisciplinary research, develop new technology, and advance the workforce. Our partnerships promote innovation and entrepreneurship across academia, industry, and the community.

300+ Institute Members

2,250+ Data Science Community Subscribers

3,150+ HPC Community Subscribers

4,550+ Institute Community Subscribers



ABOUT THE ENERGY HPC CONFERENCE

**HOUSTON,
TEXAS**

FEBRUARY 28 - MARCH 2, 2023

The 16th annual Energy High Performance Computing Conference, hosted annually at Rice University by the Ken Kennedy Institute, is the premier meeting place for the energy industry to engage in conversations about challenges and opportunities in high performance computing, computational science and engineering, machine learning, and data science.

Attended by 500 leaders and experts from the energy industry, academia, national labs, and IT industry, this is a unique opportunity for key stakeholders to engage and network to help advance HPC in the energy industry.

As a sponsor, your company benefits from various promotional opportunities and the chance to network with attendees on February 28 and March 1.

CONFERENCE DETAILS



BRC AT RICE UNIVERSITY
6500 MAIN ST. HOUSTON, TX 77030



CONFERENCE: FEBRUARY 28 - MARCH 2, 2023
EXHIBIT HALL OPEN: FEBRUARY 28 - MARCH 1, 2023



EXHIBIT HALL



STUDENT POSTERS



NETWORKING

The Energy HPC Conference, hosted by the Ken Kennedy Institute, will be in-person at Rice University's BioScience Research Collaborative (BRC) in the Texas Medical Center (TMC). The exhibit hall will be open February 28 - March 1, 2023.

The agenda for the conference includes invited speakers, a technical program with themes chosen from abstract submissions, birds of a feather sessions, an exhibit hall, poster presentations, networking receptions, and post-conference workshops.

EXHIBIT HALL AT THE BRC

VENUE DETAILS

The exhibit hall is directly adjacent to the main building and auditorium. Breakfast, lunch, breaks, and receptions will all be taking place in the exhibit hall. The exhibition times and networking receptions are when the most foot traffic will be in the exhibit hall.

The Conference is held in a Rice University campus building, so we do not have the amenities a traditional conference setting might have. Additionally, we do not have meeting rooms available and are not able to accommodate private meetings on your behalf. However, on the 2nd floor nearby all of the action there is a cafe with seating available for meetings throughout the conference. Additionally, there are plenty of outside tables just outside the exhibit hall.



EXHIBIT HALL LAYOUT

Electrical outlets are limited in the event space. The conference will provide extension cords to assist with power needs for our exhibitors.

The following is an example layout. The finalized layout will be shared closer to the conference date. Preference will be made to those that sign up first, so please let us know if there is a specific area or company that you want to be nearby/far away from.

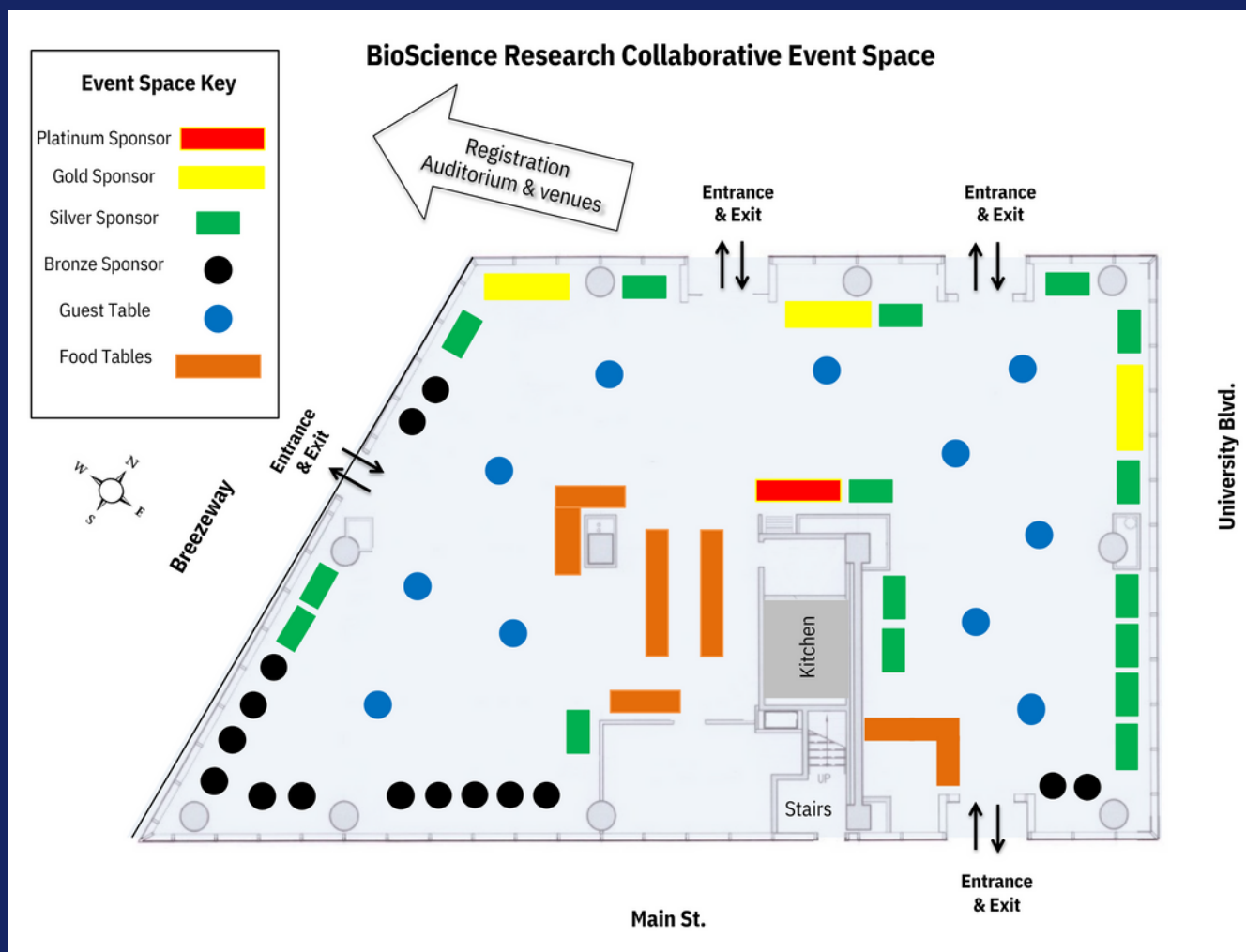


EXHIBIT HALL AGENDA

Breakfast, lunch, breaks, and receptions will be taking place in the exhibit hall. These food breaks and networking receptions are when the most foot traffic will be in the exhibit hall, but the exhibit hall will be open all day on Tuesday and Wednesday, February 28 - March 1, 2023.

Note: Registration includes the afternoon networking receptions on Tuesday and Wednesday, Feb. 28 - March 1.

Note: Thursday, March 2 is an add-on workshop day that will be smaller attendance with no official sponsor booths.

The conference schedule will be added to energyhpc.rice.edu soon.

EXHIBIT SET-UP

Monday, Feb. 27 from 1:00 - 4:00 PM. Please check in at the registration desk and you will be directed to the exhibit hall. If you have limited booth materials or are unable to set up on Monday, Feb. 27, sponsors can also set up on Tuesday, Feb. 28 in the morning from 7:30 - 8:00 AM. Check-in/breakfast begins at 8:00 AM on Feb. 28, so all sponsors must be set up by then.

EXHIBIT BREAK-DOWN

Wednesday, March 1 from 5:30 - 6:00 PM. All booths must be broken down by 6:00 PM on March 1.

EXHIBIT LOGISTICS

LOADING + UNLOADING + PARKING

All exhibitors/vendors are to use the BRC loading dock located on Dryden Road for deliveries and pick-ups. Please do not ask the loading dock staff or BRC Security to help with your delivery and/or pick-up. Exhibitors/vendors are responsible for transporting their own deliveries and pick-ups to their designated locations. Parking is available underneath the building and can also be accessed from Dryden Rd. Sponsorship companies receive a pre-determined number parking validation tickets for event staff. These can be obtained by visiting the registration table. On leaving insert the validation first followed by the credit card and the charges will be voided.

SHIPPING + DELIVERY + SETUP

We cannot receive shipments including display materials. We have neither storage, staff, nor facilities to support incoming deliveries, nor do we have the ability to support return shipping. Please check with your local branch office or hotel for delivery options. Additionally, there are no staff available to help with table set up or movement of exhibit materials.

SPECIAL EXHIBITOR SETUP REQUESTS - NEED BY JANUARY 31

If your company has any special requests for your display, please contact us as soon as possible. While desktop size unpowered hardware is welcomed, we want to reiterate that we cannot support any major equipment. We also recognize that some companies might want to use roll-up banner(s) for your display and may not need the table or would prefer a smaller table. Please communicate this to us well in advance so we can make sure we have the appropriate furniture to support your needs.

CONT. EXHIBIT LOGISTICS

REGISTRATION FOR BOOTH STAFF

Registration is required (fire code requirements). Everyone that plans to attend the Conference in person, including sponsor exhibitor staff, must register. Sponsors are allowed a certain number of free registration passes, using the provided promo code.

WI-FI

Rice Visitor Network: connect to this open wireless network with your laptop or other mobile device while visiting campus.

NEARBY HOTELS

- Houston Marriott-Medical Center
- Hilton Houston Plaza/Medical Center
- InterContinental Houston-Medical Center
- Wyndham Houston-Medical Center Hotel and Suites
- Hotel Zaza
- Wyndham Houston Stadium/Medical Center
- Residence Inn
- Marriott-West University

Most hotels offer free shuttles that will drop you off at the BRC.

SPONSORSHIP LEVELS

-  **PLATINUM: \$20,000** | 3 AVAILABLE
-  **GOLD: \$12,500**
-  **SILVER: \$8,000**
-  **BRONZE: \$5,000**

All sponsors will be required to agree to our Terms & Conditions.

If you plan on sharing your sponsorship with another company, you will need to provide us with one logo. We cannot display two logos separately. We are also not responsible for readability of your logo as space for your logo will be regulated by the level of sponsorship.

It is very important that you provide us with one contact person for communication purposes. Please make sure this person is able to disseminate information, including conference logistics, to all relevant parties at your company (and any partners if a shared sponsorship). To prevent any miscommunication or confusion, we ask that you please designate one person to be the main contact for your company who can share sponsor details and logistics to the group prior to arriving.

SPONSORSHIP BENEFITS

Each sponsorship levels comes with unique perks and promotional opportunities. For the exhibit hall displays, please note the following:

- Attendee traffic at exhibit hall displays is limited to one side of the table
- Tabletop displays can be used but must not to exceed 4 ft. in height
- Company display tables can be removed to accommodate a floor-standing display, but displays must not exceed 7 ft. in height
- All table displays will include a black tablecloth

PLATINUM: \$20,000

- 20 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

GOLD: \$12,500

- 15 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

SILVER: \$8,000

- 10 conference registrations, including parking validations
- 5 x 2.5 ft. premium table display in exhibit hall with 2 chairs

BRONZE: \$5,000

- 5 conference registrations, including parking validations
- 30" round cocktail table display in exhibit hall with 2 barstools

PROMOTIONAL BENEFITS



First reach out for selected sponsorship again the following year



Company logo on the conference pop-up banner



Company logo on back side of the conference printed program



Company logo with link on the conference website



Company logo on conference email communications



Company logo on the conference registration page



Access to attendee list including name, company, title, and email

*Attendees on list may only be emailed once before & once after the conference

**Only attendees that opt in to receiving sponsor communications will be included on list



Rights to display company pop-up banner outside main auditorium

*Must be a freestanding banner provided by the sponsor & may not exceed 7 ft. x 3 ft.



Rights to a full color interior ad in conference printed program

*Ad provided by the sponsor

HALF PAGE FULL PAGE

Company logo will be featured on guest tables in exhibit hall

*Signage provided by conference staff



Rights to display company flyers on registration tables

*Flyer provided by the sponsor & must not exceed 8.5 " x 11"



Rights to provide a company branded lanyard for attendee nametags

*Lanyards ordered by conference staff unless provided by sponsor

**Each attendee will be given a lanyard with their name badge, distributed evenly between platinum sponsors



ADDITIONAL DETAILS

FULL COLOR INTERIOR PROGRAM AD SPECS

Ads are due to Michelle Atkinson (michelle.atkinson@rice.edu) no later than Feb. 4, 2023. All ads should be submitted in color, and should be sent as print-quality PDF, EPS, or JPEG files.

Platinum Sponsors - Full Page

- Ad should be 6.5" W x 9" H
- Please include a 1/8" bleed

Gold Sponsors - Half Page

- Ad should be 6.5" W x 4.5" H
- Please include a 1/8" bleed

ALL SPONSORS: EMAILING ATTENDEES

All sponsors will have access to both a preliminary and final attendee list. You will be sent the contact information for all attendees that agreed to have their information released shortly before the conference and then a final list directly after the conclusion of the conference. The attendee list will be sent in an Excel spreadsheet and will include name, company, title, and email.

Attendees from the provided email list can only be messaged **ONCE** before and after the conference (2 emails max). The message content needs to be relevant, focused on the conference, and should not consist of generic marketing material.

Do **NOT** subscribe or add attendees to your regular mailing lists.

SPONSORSHIP ADD-ONS

SPECIALTY COFFEE BAR: \$5,000

*Day 1 + Day 2 morning, lunch, & afternoon breaks

HOT CHOCOLATE + SNACK MIX STATION: \$2,500

*Day 1 afternoon break | Food & beverage selection subject to change

ICE CREAM STATION: \$2,500

*Day 2 afternoon break

This year, sponsorship add-ons are available to provide extra recognition throughout the conference at our refreshment/snack stations, which will be available in the exhibit hall on Tuesday and Wednesday, Feb. 28 - March 1, 2023.

Add-ons are only available to companies that commit to one of the four sponsorship levels. You must be either a bronze, silver, gold, or platinum sponsor to also add a refreshment/snack station sponsorship. Only one sponsorship will be available per station.

Perks of an add-on sponsorship:

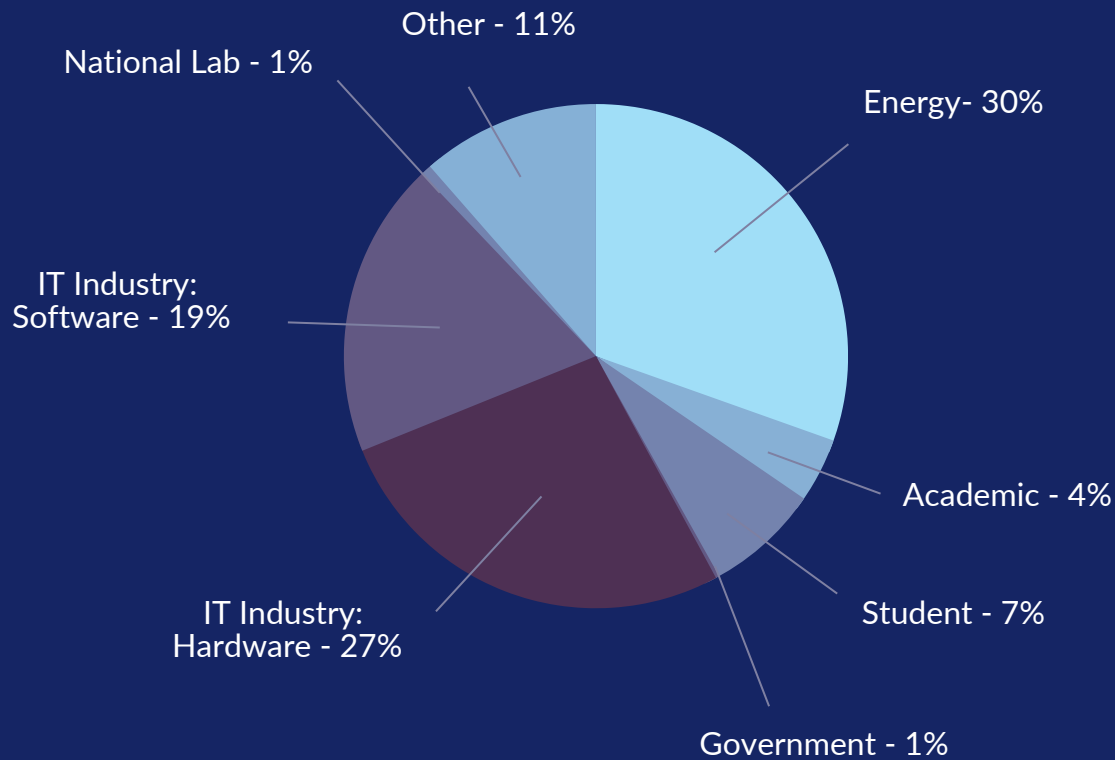
- Company logo on station signage
- Company logo on conference schedule

Add one of these to your sponsorship by emailing kenkennedy@rice.edu.

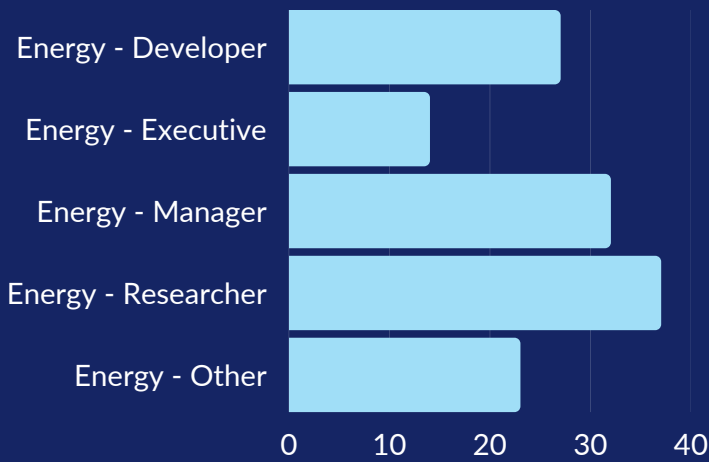
Sponsorships for the networking and poster receptions are benefits of the Ken Kennedy Institute Corporate Partner Program. Email kenkennedy@rice.edu for more information.

ATTENDEE DEMOGRAPHICS

2022 ENERGY HPC CONFERENCE ATTENDEES BY INDUSTRY



ENERGY ATTENDEES



ATTENDANCE BY STATE





CONTACT US

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Program Administrator
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